

"AFFORDABLE MOVERS"
1653 M37 South • Traverse City, MI 49685
(231) 933-6331 • 1-888-668-3141
www.traverse-movers.com

To my prospective long distance moving customers...

Licensing & Insurance Info.
U.S. D.O.T. # 1928234
M.P.S.C. # 34492
Progressive Commercial Inc. Policy # 01994202-1

**PER USING THE NATIONAL FRANCHISE MOVERS
VS. USING AFFORDABLE MOVERS...**

Advantages of Franchise Movers Long Distance...

1. Occasionally customer gets a slightly lower cost estimate of the move.

Advantages of Affordable Movers Long Distance

1. You deal with one supervisor of the move, from origin to destination. Daily progress report to you while your move is in transit.
2. Your load is the ONE AND ONLY LOAD being moved. Thus, you do not experience the inevitable delays that occur with a business who carries three or four separate customers all in one semi-truck load.
3. This is IMPORTANT! My firm quote includes full coverage insurance on damages. The franchise movers typically have three separate tiers of coverage for damages. Each insurance rate is over and above that supposedly low price ESTIMATE you were given.
4. I quote your price firmly. I base my price on spatial volume in cubic feet. The franchise movers estimate the weight of your load, then give you a price based on their estimated weight. Then when your goods are ALREADY on the truck, they weigh it on the scale. Most of the time you will then see a 10-20% increase in the cost of your move. The franchise movers simply chalk the increase up to extra items that you, the customer added to the move after the day of the estimated cost.
5. The lowest price looks good, but when you are aware of these points I've outlined... the original lowest price turns out to be MORE in the end than the AFFORDABLE MOVERS FIRM quote rate.
6. Easy access to many local and long distance reference from my pervious customers.