



## CODE OF ETHICS

*We consider the business in which we are engaged worthy of our best efforts.*

**FIRST** – To improve our methods, increase our efficiency and render a full measure of service for fair compensation.

**SECOND** – To foster and maintain a spirit of good will toward the public whom we serve, believing that courtesy is the first essential requisite, and to be at all times honest and fair in our relations with patrons

**THIRD** – To adhere strictly to a policy of truth in advertising, and never to mislead with dishonest intent by inference or otherwise in public or private statements of character.

**FOURTH** – To believe that our associates within the industry are people of honor imbued with the idea of mutual improvements and preservation of the high standard of our craft; and in furtherance of such principle to fulfill promptly all obligations due them.

**FIFTH** – To be interested in the welfare of our employees; consideration of their health as affected by working conditions, to the end that their worth be fully compensated and their best effort be enlisted in the service.

**SIXTH** – To carry out the spirit and letter of all contracts in which we engage; to respect and observe with utmost fidelity those principles of association to which our members subscribe.

**SEVENTH** – To dedicate, with great good will, our time and energy to the conduct of our business on the high principle of the Golden Rule, believing that in no other way will a full measure of success be permanently assured.

~ 2016 ~